



**BARREL STRENGTH LEADERSHIP, LLC**  
**408 TERRA MANOR TRAIL**  
**GEORGETOWN, TX 78628**

**Capability Statement.** Barrel Strength Leadership (BSL) blends the art of mentorship with the lessons of history. Led by a former military officer, BSL focuses on the unique challenges leaders face, and guiding them through their journeys by exploring effective leadership strategies grounded in historical insights, helping you unlock an organization's full potential. Additionally, provides 1:1 veteran transition mentorship to help align personal connections, understanding priorities, and highlighting successful tips (and avoiding common pitfalls) for the transition.

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Barrel Strength Leadership was established in 2024 and leans heavily on the 27+ years of military service and 2.5 years supported academic research priorities and proposal planning of its founder and CEO, Colonel (Retired) Chris Hossfeld. This is accomplished by supporting executive/strategic leader development through immersive leadership experiences (Staff Rides) and individual mentorship counseling.

The U.S. Army uses the Staff Ride technique as a way to train junior leaders and professionals that aspire to higher positions of trust and responsibility. Understanding the principles of leadership and decision-making in complex situations is a great way for an individual or organization to gain new insights in how and why they are successful and how to grow the next generation of leaders to succeed.

**Contact Information:** (This can be put on the side of the introduction or down at the bottom as well)

- Christopher Hossfeld, Colonel, U.S. Army (Ret) - CEO
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  - CAGE Code: 0Q230
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## **Core Competencies**

- Executive/Strategic Leader Development
- Team Building
- Transition Counseling/Mentorship



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## **Differentiators**

- 27+ years of Army officer service, including teaching at the U.S. Army War College and facilitation of the Gettysburg National Security Staff Ride
  - Focused support on strategic and tactical planning for DOD-focused research at a Tier 1 Research University
  - Wide range of support capabilities – ROTC, History Programs, and Business Executives
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## **Past Performance**

- Project/Client: The University of Texas at Austin, Army ROTC
  - Description: 2024 Spring Staff Ride – Normandy, France
  - Value Delivered: \$4000 savings to the programs staff ride expenses with greater individual connections to future Army officers over previous historical scholars' program
  - Duration: March 2024
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## **Company Data**

- Legal Business Name: Barrel Strength Leadership, LLC
  - Year Established: 2024
  - Business Size/Classification: Small Business
  - NAICS Codes: 611430
  - PSC/FSC Codes: N/A
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## **Certifications and Designations**

- SBA Certifications: SDVOSB
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